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## For Immediate Release

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### Oakland Animal Hospital's *PetOx* Program Gears Up to Save Lives

Oakland, NJ – Oakland Animal Hospital; the sponsor of *PetOx*, a program created to supply area firefighters and first aid squads with Oxygen masks that fit the facial anatomy of cats and dogs, will provide an oxygen administration demonstration for the firefighters and emergency medical technicians of Oakland, New Jersey. The June 18<sup>th</sup> demonstration will be at the Oakland Emergency Services Building, located at 285 Ramapo Valley Road. The demonstration will be given by Dr. Robert Gordon of Oakland Animal Hospital. "We are proud to sponsor the *PetOx* program to save the lives of family pets in a catastrophe." said Dr. Gordon, "This is the third municipality we have been able to share masks with, and we are confident that the *PetOx* program can provide vital resources at the scene and save lives."

Oakland Animal Hospital is owned and operated by Robert Gordon, D.V.M. Dr. Gordon has served in a volunteer capacity as the Veterinary Emergency Coordinator for Passaic County, on the New Jersey Animal Emergency Working Group, and as Chair of the American Veterinary Medical Foundation which funds disaster preparedness and response for animals across the country. "As a part of the veterinary response at the World Trade Center, I have had the honor of working alongside first responders in many situations. It is a privilege to work with them again to save lives," said Dr. Gordon.

For over 30 years Oakland Animal Hospital has been providing the highest quality veterinary medical, surgical and dental care including preventive and emergency care services in a convenient, professional atmosphere. The Oakland Animal Hospital is located at 86 Ramapo Valley Rd (Route 202), Oakland just 1/4 mile south of Long Hill Mall.

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